



Republic of the Philippines  
Philippine Coast Guard  
**PHILIPPINE COAST GUARD AUXILIARY**  
**NATIONAL AUXILIARY MAIN OFFICE**



20 April 2013

**MEMORANDUM CIRCULAR**  
**NAMO Number 06-04-13**

**To : Directors Auxiliary Districts**  
**From : National Director,**  
**Subject : Guidelines for the 8-minutes Audio-Visual Presentation (AVP) on the Flagship / Best Practices for each Auxiliary District**

---

1. On 24 May 2013, during the 29<sup>th</sup> National Convention (NACON), the Directors Auxiliary Districts shall each present an 8-minute Audio-Visual Presentation (AVP) on their flagship projects instead of the usual breakout sessions/lectures.
2. All AVPs will be judge and one will be chosen as the best. All members of the Coast Guard Auxiliary District with the best AVP will be awarded a Unit Citation Ribbon.
3. The following shall serve as a guideline for choosing the best AVP.
  - 3.1 Script (20 points),
  - 3.2 Consistency with functional area (s) (20 points)
  - 3.3 Visual aesthetics (15 points),
  - 3.4 Cinematography (10 points),
  - 3.5 Audio-Visual quality (15 points)
  - 3.6 Uniqueness (20 points),
4. Live narration is not allowed. Audio must be integrated be in the AVP.
5. AVPs exceeding 8 minutes shall suffer a 15 point deduction.
6. All special technical requirements must be requested to the organizer at least five (5) days before.
7. The authority to choose the judges is vested in the National Director.
8. The decision of the judges is final, no appeals, questions or protests will be entertained.

*“Committed to the Philippine Coast Guard for Safer Ships and Cleaner Seas”*

9. For your information and guidance.

**BY ORDER OF THE NATIONAL DIRECTOR:**

**OFFICIAL:**

**RAMON SEBASTIA-MORENO  
COMMO PCGA  
Chief of National Auxiliary Staff**

  
**JEREMIAH C CHING  
CDR PCGA  
Auxiliary National Adjutant**