



Republic of the Philippines
Philippine Coast Guard
**PHILIPPINE COAST GUARD AUXILIARY
NATIONAL AUXILIARY MAIN OFFICE**



26 March 2013

**MEMORANDUM CIRCULAR
NAMO Number 04-03-14**

To : Directors Auxiliary Districts
From : National Director,
**Subject : Guidelines for the 8-minutes Audio-Visual Presentation (AVP) on
the Flagship / Best Practices for each Auxiliary District**

1. In the last National Convention held in Davao City, the CGADs presented AVPs on their Activities covering the four (4) functional areas: MCOMREL, MAREP, MARSAR and MARSAF. CGADNCR-CL was adjudged the best AVP with CGADWV and CGADPAL close 2nd and 3rd places respectively.
2. This coming 30th National Convention (NACON) for the 2nd day of the convention proper on Saturday 24 May 2014, Coast Guard Auxiliary Districts shall each present an 8-minute Audio-Visual Presentation (AVP) on their activities/flagship projects instead of the usual breakout sessions/lectures.
3. All AVPs will be judge and one will be chosen as the best. All members of the Coast Guard Auxiliary District with the best AVP will be awarded a Unit Citation Ribbon.
4. The following shall serve as a guideline for choosing the best AVP.
 - 4.1 Script (15 points),
 - 4.2 Content / Consistency with functional areas ((MCOMREL, MAREP, MARSAR, MARSAF) (30 points)
 - 4.3 Visual aesthetics (15 points),
 - 4.4 Cinematography (15 points),
 - 4.5 Audio-Visual quality (10 points)
 - 4.6 Uniqueness (15 points),
5. Live narration is not allowed. Audio must be integrated be in the AVP.
6. AVPs exceeding 8 minutes shall suffer a 15-point deduction.
7. All special technical requirements must be requested to the organizer at least five (5) days before.

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8. The authority to choose the judges is vested in the National Director.
9. The decision of the judges is final, no appeals, questions or protests will be entertained.
10. For your information and guidance.

ENCLOSURE: Guidelines on the AVP

BY ORDER OF THE NATIONAL DIRECTOR:

OFFICIAL:

**RAMON SEBASTIA-MORENO
COMMO PCGA
Chief of National Auxiliary Staff**

**JEREMIAH C CHING
CDR PCGA
Auxiliary National Adjutant**